

SELLING FOOD TO ONTARIO

AGENDA

WHEN: Thursday, November 5, 2020 | 8:45 am to 12:30 pm | Zoom Webinar

- 8:45 am **Welcome & Introductions**
Meena Hassanali, York Region
and Sean Columbus, Town of Georgina
- 9:00 am **Market Channel Opportunities Primer**
Karen McPhee, OMAFRA
- 9:15 am **Understanding the Basics of Food Safety & Regulation**
Renata McGuire, NSF International
- 10:00 am **Introduction to Food Labelling**
Erin Taraborrelli, NSF International
- 10:45 am **Break**
- 11:00 am **Retail Market Readiness**
Joe Turner, Food Industry Consultant
- 11:30 am **Retailer Perspective: Go Local With Sobeys**
Sheri Evans, Sobeys
- 11:50 am **Mega Trends in the Food Industry – Risks and Opportunities**
Brett Willis, Green Enterprise Movement Inc.
- 12:30 pm **Wrap Up and Evaluations**

