

SELLING FOOD TO ONTARIO

TRAINING WORKSHOP

Create new opportunities for your farm or food business by learning how to expand into new markets such as farmers' markets, food service and retailers.

Learn how you as a producer or small processor can access new market channels. Topics include:

- market channel opportunities
- basics of food safety and regulations
- retail market readiness
- food labelling
- mega trends in the food industry – risks and opportunities
- hear first-hand from Sobey's on their local procurement program

This webinar is suited for farmers, producers, food & beverage startups, small food & beverage manufacturers and food business retailers/restaurants.

WHEN: Thursday, November 5, 2020 | 8:45 am to 12:30 pm | Zoom Webinar

FREE REGISTRATION

Space is limited - REGISTER TODAY!

Register Online: <https://bit.ly/3bLNqyW>

Contact: Meena Hassanali (Meena.Hassanali@york.ca) and Sean Columbus (scolumbus@georgina.ca)

